



# Colorado Wildland Fire Conference

April 2021

We invite you to sponsor, exhibit, and participate in the 2021 Colorado Wildland Fire Conference, a Colorado tradition since 1996. The theme of this September's conference is **Resilient Colorado: Moving Forward in Evolving Wildfire Landscapes**.

The main two-day event will focus on carrying forward the lessons and innovations from Colorado's most extensive wildfire season in our collective efforts to live more safely with wildland fires. Presentations will include skills- building in practice, science, and policy topics including lessons learned from 2020 wildfires, leading local Fire Adapted Community programs, post-fire recovery, watershed wildfire protection planning, implementing prescribed fire, and building safer from the start.

The 2021 conference will be located at The DoubleTree by Hilton in Grand Junction, Colorado, on September 22-23, 2021. Additional pre- and post-conference workshops and tours are also being planned, from riding bikes and visiting riparian fuel treatment projects to touring the Grand Junction Tanker Base and Upper Colorado River Dispatch Center.

Everyone is looking forward to learning and networking in-person again! We expect over 200 attendees including wildland fire managers, educators, and responders; risk reduction and mitigation practitioners; municipal employees; emergency responders and managers; researchers; insurance and real estate industry representatives; land use planners; agency representatives and more. Sponsors and exhibitors will have the opportunity to display their programs and products, reaching a wide variety of potential clients and partners.

We hope that you will be a sponsor of the 2021 Colorado Wildland Fire Conference! Sponsorships help to keep this conference affordable as the major wildland-urban interface professional development opportunity in the region, by offsetting the conference venue, planning, and registration expenses.

Please let me know how you are able to support and participate in the 2021 Colorado Wildland Fire Conference by May 30th. We are excited to advertise your sponsorship once commitment is received. You can reach me at [wfisher@cwfima.org](mailto:wfisher@cwfima.org) or call 970-759-9610. For more conference information, visit [www.wildfire-colorado.com](http://www.wildfire-colorado.com) or find us @Fire Adapted Colorado on Facebook!. Thank you in advance for your support! We look forward to working with you to make this event a huge success!

Best Regards,

Wendy Fischer

On behalf of the Conference Planning Team and Fire Adapted Colorado (conference fiscal manager)

## DETAILS ON SPONSORING/ EXHIBITING AT 2021 COLORADO WILDLAND FIRE CONFERENCE

### SPONSORSHIP

Sponsors are acknowledged at the Platinum, Gold, Silver, and Bronze levels. Each level is associated with a financial contribution toward conference expenses and includes conference benefits specific to each level. Sponsors may choose to support specific conference events, pre-conference workshops, meals, coffee, social, etc. The conference has added gamification as another way to encourage participation and interact with sponsors and exhibitors. Through gamification we can offer trivia, distribute prizes and much more.

<u>Sponsorship level/ Benefits</u>	Conference registrations	Ads in printed and virtual programs	Logo on Sponsors page and ad in slideshow throughout website	Table available in exhibition area	Recognition in Plenary Sessions	Promotional item/flyer in attendee packets (supplied by sponsor)	Submit questions for gamification-attendees earn points learning about you
<b>PLATINUM</b> (\$5,000 +)	4	Full page	X	X	X	X	X
<b>GOLD</b> (\$2,500-\$4,999)	3	½ page	X	X	X	X	X
<b>SILVER</b> (\$1,500 - \$2,499)	2	¼ page	X	X	X	X	X
<b>BRONZE</b> (\$600 - \$1,499)	1	logo	X	X	X	X	X

### EXHIBITORS

Exhibitors are:

- Educational, governmental, or non-profit organizations with a mission associated with the conference theme
- Individuals or entities marketing products or services relevant to the conference theme

Exhibitors **must register as a conference attendee** and will receive:

- booth/table in exhibition area
- logo on Sponsors page of conference website

### SET-UP AND TAKE DOWN

- Set up booths/tables on Tuesday, September 21st between 3:00pm and 7:00pm
- Take down booths/tables on Thursday, September 23rd between 3:00pm and 7:00pm

### DEADLINES

- **July 31:** Registration for sponsors/exhibitors to be included in the conference program
- **July 31:** All advertising for the conference program is due. Please **submit ads in black & white or color in .JPG or .PNG format ONLY**. Ad placement in the program is first-come, first-serve (the earlier you submit, the closer your ad placement is to the front of the program)
- **Based on availability:** Registration for attendees closes
- **September 15:** Promotional items/flyers to be included in attendee packets are due. Please send to:

**Wendy Fischer**  
**UPS/FedEx (3237 Romnes Rd, Fort Garland, CO 81133)**  
**USPS (PO Box 1777, Alamosa, CO 81101)**  
**wfischer@cwfima.org, 970-759-9610**